

HVAC Postcards ORDER FORM



COMPANY INFORMATION

Company Name _____
 Company Address _____
 Mailing Address (if different from above) _____
 City _____ State _____ Zip _____
 Contact Name _____ Title _____
 Phone _____ Fax _____
 Email _____ Web Address _____

POSTCARD PRICING

Quantity _____ x Price/Piece (A) _____ = Postcard Cost _____
OR Price/Piece (B) _____ = Postcard Cost _____
 + Setup Fee 50 _____
 TX residents add 8.25% tax _____
 = Total Postcard Cost** _____

POSTCARD QUANTITY	PRINTING ONLY (A)	PRINTING, LIST & MAILING* (B)
5,000 to 9,999	30¢ ea.	65¢ ea.
10,000 to 14,999	20¢	55¢
15,000 to 19,999	19¢	54¢
20,000 to 24,999	18¢	53¢
25,000 to 49,999	17¢	52¢
50,000 to 74,999	16¢	51¢
75,000 to 99,999	14¢	49¢
100,000 +	12¢	47¢

\$50 setup charge per order.
 *Includes targeted mailing list and presort standard postage.

Contact me about purchasing a targeted mailing list only.

POSTCARD DESIRED

Full-color 5-1/2" X 8-1/2" postcard imprinted with your custom message on back (in black).

- Man In Freezer (cooling) Man On Fire (heating) Playing Card (any season)
 Penguins (cooling) Snowman (heating) Lennox (any season)

PAYMENT OPTIONS (Payment required prior to production.)

Prepay by check
 Charge to Visa or MasterCard
 Acct. # _____
 Exp. date _____ Name on Card _____

YOUR AUTHORIZATION

I agree to pay the total cost as calculated above or as modified due to changes in my quantity or services requested.
 Canceling prior to distribution will result in a work-to-date fee billed to my company.

Authorized Signature _____ Date _____
 Printed Name _____ Title _____

Questions? Call 800-828-7198 or visit HVACdirectmail.com

FAX to 214-871-0554

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A Division of McKinley Communications

**UPS shipping charges not included.